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# U.S.-South Korea (KORUS) FTA

# **Overview**

The U.S.-South Korea free trade agreement (KORUS FTA) entered into force in March 2012. The agreement reduces and in most cases eliminates tariff and non-tariff barriers between the two parties on manufactured goods, agricultural products, and services; provides rules and disciplines on investment, intellectual property rights (IPR) and other issues; commits both countries to maintain certain worker and environmental standards; and provides mechanisms for resolving disputes. The second largest U.S. FTA by trade flows and second most recently negotiated after the U.S.-Mexico-Canada Agreement (USMCA), KORUS arguably has some of the most extensive commitments of any U.S. FTA in effect.

In 2018, at the request of the Trump Administration, the two nations negotiated amendments to the agreement relating to, among other things, U.S. auto exports, the U.S. truck tariff, and certain rules, including on investment. The U.S. tariff modifications went into effect on January 1, 2019. Although the Trump Administration characterized the changes as a "basic redoing" of the agreement, most analysts agree that the modifications were relatively limited in scope and unlikely to fundamentally alter the balance of commitments. As the two nations were negotiating the KORUS modifications, the Trump Administration imposed global import restrictions, including on South Korea, on U.S. imports of steel, aluminum, washing machines, and solar products, and proposed but did not implement additional tariffs on U.S. auto imports. These import restrictions remain an irritant in bilateral trade relations.

The United States and South Korea, allies since 1953, originally negotiated KORUS to deepen and enhance economic ties and to strengthen a critical alliance relationship. The sometimes contentious nature of the 2018 modification talks, including President Trump's threats to withdraw from the agreement if satisfactory changes were not made, raised concerns among some analysts over potential negative spillover effects in the bilateral security relationship, especially at a time when the alliance requires close coordination over North Korea policy. The modification agreement allayed some of these concerns, but the Trump Administration's statements linking trade and security issues and persistent threats of additional U.S. unilateral import restrictions, particularly on U.S. auto imports, added a degree of uncertainty and tension in the overall bilateral relationship. President Biden has suggested he would abandon President Trump's use of punitive tariffs against allies like South Korea.

Views on KORUS and its outcomes over its nearly nineyear existence are mixed. Proponents argue the FTA has expanded trade (including U.S. exports), investment, competition, and consumer choice in both countries, increased U.S. IPR protection in South Korea, and improved transparency in South Korea's regulatory process. Others, including most prominently members of the Trump Administration, have argued that the agreement's impact is disappointing, pointing to an increase in the U.S. trade deficit with South Korea. Some U.S. stakeholders have also raised concerns regarding South Korea's implementation of the agreement.

## **KORUS Modifications and Other Issues**

Unlike the negotiations on USMCA to replace the North American Free Trade Agreement (NAFTA), the Trump Administration negotiated changes to the KORUS FTA without following the requirements of U.S. Trade Promotion Authority (TPA). TPA, currently authorized until July 2021, provides for expedited congressional consideration of legislation to implement U.S. trade agreements based on meeting specific criteria. The KORUS FTA modifications, however, consisted primarily of South Korean regulatory changes and U.S. tariff modifications, and therefore did not require action by Congress for implementation. The KORUS implementing legislation and agreement provide little detail on amendment procedures, but do provide presidential proclamation authority to modify the U.S. FTA tariff schedule.

[T]he President may proclaim...modification...of any duty... to maintain the general level of reciprocal and mutually advantageous concessions with respect to Korea... KORUS FTA Implementing Legislation, P.L. 112-41 October 21, 2011

The negotiated modifications included:

- Changing tariff commitments by extending the 25% U.S. light truck tariff twenty more years to 2041;
- Doubling the number of U.S. vehicle exports to South Korea that can be imported with U.S. safety standards (25,000 to 50,000 per manufacturer per year), and clarifying South Korean recognition of certain U.S. emissions and auto parts standards for U.S. exports;
- Amending the trade remedy chapter by adding transparency and reporting requirements including calculations of dumping margins;
- Amending the investment chapter, such as clarifying that public welfare may be considered in national treatment determinations and that failure to meet investor expectations does not violate minimum standard of treatment provisions;
- Confirming customs principles on expeditious and riskbased origin verifications;
- Amending South Korea's Premium Pricing Policy for Global Innovative New Drugs to ensure it is consistent with KORUS commitments;
- Initiating the addition of certain textile and apparel inputs to the KORUS short supply list, potentially allowing South Korea to make greater use of third-party inputs in some exports to the United States.

In a separate but related move, in the spring of 2018, South Korea also negotiated an exemption from the U.S. Section 232 "national security" steel tariffs that were announced in March 2018. In place of the 25% tariff, U.S. imports of South Korean steel are subject to a quota equivalent to 70% of 2015-2017 imports. South Korea remains subject to the Trump Administration's tariff increases on washing

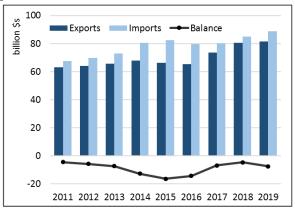
machines, solar panels/modules, and aluminum, which were also announced in 2018. A proposed currency deal was not included in the FTA's modifications, but South Korea did agree to disclose its foreign exchange transactions—a practice long sought by the United States.

### **Trade and Investment Patterns**

South Korea is the seventh largest U.S. trading partner with total trade (goods and services) in 2019 of \$170.3 billion (\$81.4 billion in exports and \$88.9 billion in imports). From 2011 (the year before KORUS took effect) to 2019, U.S. imports increased by 36% for goods and 8% for services, while exports increased by 29% for goods and by 34% for services. From 2011 to 2019, the stock of U.S. foreign direct investment (FDI) in South Korea grew from \$28.2 billion to \$39.1 billion, while South Korean FDI in the United States more than tripled growing from \$19.9 billion to \$61.8 billion.

The overall (goods and services) U.S. trade deficit with South Korea has increased since KORUS went into effect. It grew rapidly in the early years of the agreement, from \$4.3 billion in 2011 to a peak of \$16.3 billion in 2015, causing some concern among policymakers though economists generally pointed to other factors to explain the growth in the deficit. In 2016, the U.S. International Trade Commission estimated that the bilateral trade deficit would have been larger without KORUS. Slower economic growth in South Korea during this period likely explains some of the deficit growth; South Korea's imports from China and Japan were also flat or fell from 2011 to 2016. This pattern shifted in 2017, as South Korea's global and U.S. imports increased markedly. Since 2016, the bilateral deficit has declined by nearly \$9 billion to \$7.4 billion in 2019, accounting for only 1% of the global U.S. trade deficit.

Figure I. U.S. Total Trade with South Korea



Source: Bureau of Economic Analysis.

# **Selected Key Sectors and Provisions Agriculture**

Agricultural products are an area of U.S. comparative advantage. The United States ran a \$6.8 billion agricultural trade surplus with South Korea in 2019. South Korea's agriculture sector is highly protected—its agricultural tariffs average 57%—but through KORUS, South Korea immediately granted duty-free status to almost two-thirds of U.S. agricultural exports. Tariffs and import quotas on most other agricultural goods were phased out by 2021. One of the most significant market access gains for U.S. producers is South Korea's phased elimination of its 40% tariff on beef by 2026. U.S. export gains from 2011 to 2019 have been strong in sectors with large tariff reductions, such as beef (+\$1.1 billion) and fruits and tree nuts (+\$221 million). South Korea excluded rice from the FTA tariff

commitments, but in 2019 agreed to provide the United States with a country-specific quota under its WTO obligations worth approximately \$110 million annually.

### **Motor Vehicles**

U.S. and South Korean producers compete intensely in the motor vehicle and parts sector and such imports account for roughly one-third of U.S. goods imports from South Korea. Auto trade was among the most contentious issues in the original FTA negotiations, but the Detroit Three U.S. automakers ultimately supported the agreement. The KORUS FTA eliminated the 2.5% U.S. auto import tariff in 2016, and was originally to maintain the 25% U.S. light truck tariff through 2018, gradually eliminating it by 2021. (The 2018 modifications extended the 25% truck tariff to 2041.) South Korea's 8% auto import tariff was reduced to 4% immediately and eliminated in 2016, and its 10% light truck tariff was immediately eliminated. Under KORUS, bilateral tariffs on virtually all auto parts immediately dropped to zero. From 2011 to 2019, U.S. auto and parts exports more than doubled to \$2.6 billion, while U.S. imports increased by 63% to \$25.1 billion.

#### **Services**

Services trade was a priority in the KORUS FTA talks as the United States sought greater market access for its highly competitive services firms, and South Korea hoped to improve productivity in a sector that lags behind its manufacturers. Commitments are on a "negative list" basis; i.e., they apply to all sectors except those specifically exempted. Provisions prohibit discriminatory treatment, local presence requirements, and market access limitations, and require certain steps in the regulatory process. Industryspecific commitments include the opening of South Korea's legal services sector; a financial services chapter including a provision to allow data flow transfers; and an annex on express delivery. Since 2011, the U.S. bilateral services trade surplus trade grew from \$8.0 billion to \$13.4 billion, with major growth in exports of travel (+\$1.4 billion) and business services (+\$1.7 billion).

**Potential Issues for Congress** 

**Trade Agreements and Trade Deficits.** The Trump Administration made trade balances a key metric of the success of U.S. FTAs, yet most economists argue other factors largely determine trade balance outcomes. What are the best metrics to evaluate U.S. FTAs? Has KORUS, which lowered reciprocal trade barriers, achieved its goals?

Modifications and Ongoing Implementation. Congress has constitutional authority to regulate foreign commerce, implements FTAs through legislation, and sets U.S. trade negotiating objectives, but the Trump Administration negotiated modifications to KORUS without legislative approval by Congress. What is the appropriate role for Congress in considering modifications to FTAs that do not require changes to U.S. law?

Trade Disputes and the Alliance. Some analysts worry that trade tensions may influence South Korean views on the alliance and broader bilateral relations. What is the most productive way to address trade concerns, such as the imbalance in bilateral auto trade, without damaging vital U.S. national security and foreign policy interests? Are the KORUS FTA's dispute mechanisms sufficient? How should President Biden address the Trump Administration import restrictions, which affect trade with South Korea?

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